Spain to consider attendance at FITUR as an essential trip

Spanish Government considers the professionals attending <u>FITUR</u> as "highly qualified workers", thus facilitating international trips for exhibitors and visitors to Madrid

<u>Fitur</u>, the international travel fair will be held at <u>Ifema Madrid</u> from May 19 to 23, in Madrid, Spain

By implementing these measures, the <u>Ministry of Industry, Commerce and Tourism</u>, intends to assure international attendance at FITUR to the *Special edition for the recovery of Tourism*. FITUR is the most important platform for the global tourism industry and is celebrated yearly.

The "essential travel and international professionals" attending FITUR as "highly qualified and skilled workers" will be recognised a category recognized by Order INT/657/2020 of 17 July on travel restriction, which allows international travel, from third countries to the European Union and Schengen partner countries. The measure is also intended to reactivate and incentivize the connection with the Americas.

At present, <u>FITUR 2021</u> has marketed 65% of the reserved area at the enclosure of the <u>IFEMA MADRID</u> venues, with more than 38,000 net square meters. The forecast for visitors is estimated at approximately 50,000 professionals. The Madrid International Tourism Fair has established itself as the hub *par* excellence for the tourism market and business proposals.

For border control purposes, <u>IFEMA MADRID</u> is working with the Public Administration to adapt the registration processes for international professionals participating in FITUR and to process the corresponding documentation to speed up international mobility.

This will not exempt the visa requirement for the countries where it is required, nor exemption of health measures applicable to travel.

IFEMA MADRID maintains rigorous <u>health security protocols</u>. A negative COVID test will be required, in addition to other measures such as the use of masks, and capacity control. IFEMA Madrid has put a ventilation system into place which completely renews the air 3 times every hour and disinfection cleaning to assure FITUR as a safe space.

Contact FITUR

Tel.: 902 22 15 15
Tel.: +34 91 722 30 00

Escríbenos

Avda. del Partenón, 5 28042 Madrid, España / Spain