



## Raise the bid

The 34 Sal3n Gourmets, that will take place October 18<sup>th</sup> to 21<sup>st</sup>, is not only one of the most awaited of the year, but it will, once again, fulfill Ifema Madrid with food and beverages of the highest quality.

One more time, every sector of the agri-food and winery industry will be represented by the 1,500 exhibitors and their 37,000 products. On top of the contests, traditional and new, show cookings, tastings and round tables that will take place in the different stages, producers have organized, along their stands, more than 800 activities. Talent and creativity of exhibitors is reflected in the great amount of new products, up 1.300, from which, 700 are organic. Hundreds of these are gathered in a unique space, **Innovation and Organic Exhibition Area**.

In the last edition of Sal3n Gourmets, the percentage of exhibitors that brought products belonging to the most representative sectors were as follows:



Wines  
30,74 %



Delicatessen  
25,79 %



Cereals, rice, pasta  
and legumes  
25,85 %



Beverages  
24,54 %



Dairy, egg-products  
and cheese  
21,57 %



Canned food  
23,75 %



Condiments and  
sauces  
22,23 %



Chocolates, sweets,  
honey and jams  
23,61 %



Smoked, salted, nuts  
and pickles  
20,85 %



Oils  
19,79 %



Prepared Food  
17,48 %



Non food  
14,25 %



Pate & Foie gras  
13,19 %



Fresh products  
13,19 %

# SAL3N GOURMETS