

**THE POWER OF NATURE
&
EARTH VISION
TRANSCONTINENTAL JOURNEY**

**GLOBAL LEADERS APPLYING
THE POWER OF NATURE
TO SCALE THEIR
ORGANIZATIONS**



FEBRUARY 4-12, 2020

INTRODUCTION

Rising out of the crisis now gripping our world, we are seeing determined youth tackling major environmental challenges locally while stepping up as global leaders in the fight against the climate crisis.

As they move beyond the future they are inheriting to create the future they want, **where do they go to feel, experience and process what they are fighting for?**

As they take action to ensure their voices and concerns are heard globally, **where do they go to expand their leadership skills and learn how to amplify their voices?**

As they set up organizations, **where do they go to get a support group of experienced problem solvers from business and creative leaders, activists and experts, and the indigenous community?**

Geoversity is an ecosystem of leaders and organizations that share a commitment to learning from and partnering with nature. Members offer extraordinary opportunities for cross-cultural teamwork in the pursuit of breakthroughs in human design, enterprise, and creative expression, inspired by Nature.

For close to 30 years, Geoversity Foundation (formerly Earth Train Foundation), has been committed to empowering young biocultural leaders through mentor-intern leadership training, hands-on work in ecological restoration and in indigenous communities and team-building adventures in nature that result in life-changing learning experiences.

Geoversity's primary goal is to expand their **hub for global youth empowerment** to become an international community of purpose, dedicated to the empowerment of young activists and "Architects of the Future" as they move forward into pivotal leadership positions and scale up their action.



What distinguishes Geoversity from many other institutions is the focus on experiential and peer-to-peer learning in highly challenging real-life settings – from indigenous villages struggling to overcome the effects of chronic poverty and injustice, to jungle, river and ocean journeys with a social and environmental mission. As one of our distinguished mentors, Dr. Michael A. Schmidt, put it, “The Geoversity team has a knack for creating learning adventures where the extraordinary happens naturally.” Where many organizations conduct workshops and conferences indoors, Geoversity is offering learning and life-changing networking opportunities and adventure learning programs through immersion and action in the outdoors.

The 5,000-hectare Mamoní Valley Preserve in Panama is Geoversity’s main campus with Centro Mamoní as their rainforest center for scientific research, retreats, and training. Since establishing its international base in Panama in 2001, Geoversity has concentrated on supporting emerging youth leaders in their development of analytical and organizational skills and growing their circle of peer and adult collaborators. Over the years, Geoversity have grown significantly in the ability to provide these youth leaders with a global circle of outstanding adult mentors and coaches, including renowned leaders in the fields of education, science, business and the arts.

"With the gorgeous backdrop of Panama, Geoversity's programs of biodiversity and cultural immersion coupled with CityKids' 35 years of transformative leadership training, and partnering with the training partners of Planet 911, and Expedición Oceania, we will amass an army of social change agents. These youth leaders will experience a life-changing connection with the Earth, and with rural and indigenous peoples, through Geoversity. They will also learn leadership skills and they will be supported as they emerge as the new leaders of the climate movement. The Geoversity School of Biocultural Leadership will become an international community of purpose dedicated to the empowerment of young activists and 'architects of the future'."

Laurie Meadoff



OUR VISION

Geoversity's vision is biocultural renewal at a global level, a popular shift in worldview, moving away from values and practices that sets humankind apart from nature, toward a fully evolved oneness with nature.

We envision the Mamóní Valley Preserve to become a peaceful place on the planet where plants, people and animals of the Mamóní Valley coexist harmoniously in a thriving rainforest environment, for global impact.

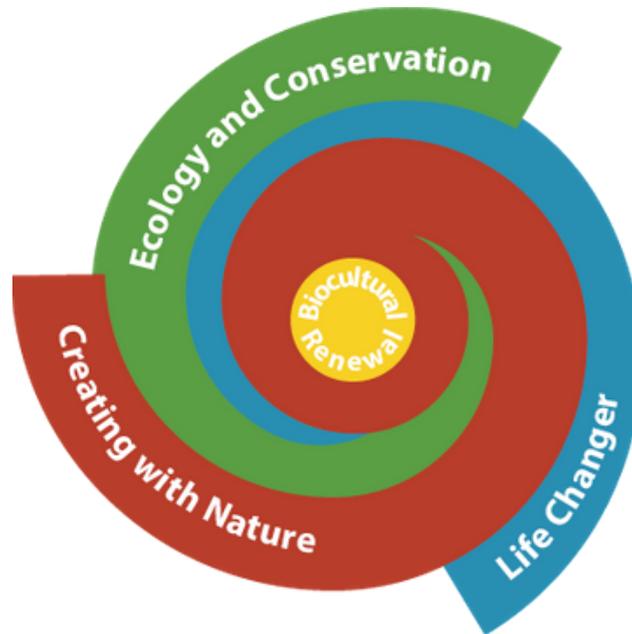
OUR MISSION

Create life-changing learning experiences and global communities of purpose in the service of the Geoversity and Mamóní Valley Preserve visions.



PROGRAMS

We pursue our mission through teamwork in three related areas of innovation:



Ecology and Conservation

We are developing land conservancy models that ensure:

- the conservation of terrestrial and marine ecosystems;
- scientific field research;
- sustainable communities and enterprise;
- the honoring of the United Nations Declaration on the Rights of Indigenous Peoples;
- public-private sector collaboration in the management of protected areas.

Creating with Nature

We engage accomplished designers, builders, and artists in the design and prototyping of structures, engineered solutions and art that:

- adopt Nature's 3.8 billion years of evolutionary R&D (Biomimicry);
- celebrate natural materials;
- ensure a connectedness to and harmony with nature.

Life Changer

Geoversity's Life Changer programs are about immersion in the natural and cultural diversity of Panama - with a purpose.

Our team of experts works with youth activists, students, indigenous leaders, and executives on learning and action missions.

In short, we co-create team-building expeditions that are physically and mentally challenging and rich in meaning. We offer experiences that have you going "beyond the World we are getting to creating the World we want".

SCALE UP INITIATIVES FOR 2020

Geoversity's Innovation Summit at Harvard

Held in November 2019 involving 60 leaders in science, business, education and the arts served as an inflection point in our goal of scaling up. It catalyzed Geoversity's plans, for The Earth Vision 2020 Transcontinental Journey and The Power of Nature Forum taking place in February 2020 and heralding the launch of the Geoversity School of Biocultural Leadership.

Film Project

With post-production support from Ubisoft Vice President for Editorial, Tommy François, and his team of filmmakers, our goal is to film the Earth Vision Transcontinental Journey from Panama's Pacific coast through one of the most significant wetland areas of the entire Pacific basin, through Geoversity's Mamoni Valley Preserve and down the sacred Río Cangandi on the Jaguar Trail to the island communities of the indigenous Guna, now gravely imperiled by a rising sea. The life-changing and team-building challenges these youth leaders and their indigenous peers work on together will be the focus of a short film to be released on the 50th anniversary of Earth Day in 2020. The audio-visual resources produced during the Earth Vision Journey will be shared with the collaborating NGOs to support the production of several educational and motivational resources for the development of global youth activism and Geoversity's School for Biocultural Leadership.



"I wanted to write and express my gratitude for the opportunity to join the pilot transcontinental expedition and also express my true appreciation for the magnitude of the expedition and the professionalism of the staff on the expedition. This was one of the best experiences of my entire life. The leadership was outstanding from start to finish; they not only kept us safe, but they kept us going and learning. I would highly recommend anyone considering a life-changing adventure to sign on for a Geoversity expedition."

David S. Ricketts, PhD, Innovation Fellow Technology and Entrepreneurship Center at Harvard (TECH) Paulson School of Engineering and Applied Sciences, Harvard University

FUTURE PLANS

Geoversity School of Biocultural Leadership

The long-term purpose of the **Earth Vision Transcontinental Journey 2020** and Expedición Oceania, being produced by a team of internationally renowned producers, scientists, educators, artists and business, civic and indigenous leaders, is to promote the creation of campuses for global youth empowerment that will grow, teach, support and inspire these young leaders as they move forward into pivotal leadership positions and scale up their action. Building upon the 30-year legacy of Geoversity and starting with substantial resources, including the Mamoní Valley Preserve and a 1,000-hectare Geoversity Bayano Wetlands Conservancy in Panama and Geoversity's Atlantic Marine Field Station in the Azores, Portugal, we are calling it the Geoversity School of Biocultural Leadership. A key partner in the scaling up of these initiatives is Oceania: Expedición Mar Azul.

Oceania: Expedición Mar Azul

The Earth Vision 2020 Journey is an opening event for Oceania: Expedición Mar Azul, a Geoversity-affiliated two-year sailing journey around the world to find local solutions to global problems. The crew of this epic odyssey includes eight young people dedicated to creating a global network of knowledge and solidarity that can make the world a better place. Sailing aboard the 20-meter catamaran Aquarela, they will be traveling 30,000 nautical miles, interacting with more than 1,500 scientists in over 36 countries in search of solutions to the problems addressed in the 2030 Agenda of the United Nations.



SPECIAL THANKS TO

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Biomuseo

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Thank you



THE POWER OF NATURE

FEBRUARY 4-9, 2020

**GLOBAL LEADERS APPLYING THE POWER OF NATURE
TO SCALE THEIR ORGANIZATIONS**



PROGRAM

Tuesday, February 4

Arrivals at Tocumen International Airport, Panama City. (Please turn to the left upon exiting baggage claims and customs to meet your driver.) Transfer to Panama City.

Check into the Radisson Hotel in Amador.

7:30 p.m. Reception and circle of self-introductions in Radisson Hotel restaurant.

Wednesday, February 5

7:30 a.m. Breakfast in Radisson Hotel - Amador.

8:20 a.m. Departure to Parlatino.

8:45 a.m. Registration in Parlatino.

9:00 a.m. Atala Beckford: Call order.

Lider Sucre: Present President Cortizo and/or Minister of Environment Concepción and Minister of Tourism Eskildsen for a welcome statement.

9:25 a.m. Michelle Graves - Program Manager - Biomimicry Institute Overview (10 mins.).

9:35 a.m. Dr. Tamsin Woolley-Barker- author of best-seller *Teeming: How Superorganisms Work Together to Build Infinite Wealth on a Finite Planet (And Your Company Can Too)* Panama as a world center for Biomimicry (30 mins).

10:05 a.m. Ubisoft Vice President for Editorial Tommy François - Greeting from Paris (10 mins).

10:15 a.m. Youth Global Activists and Oceania: Expedición Mar Azul – Earth Vision Transcontinental Journey (30 mins.).

10:45 a.m. Coffee Break and networking time (25 mins).

11:10 a.m. David Meerman Scott - best selling author of *Fanocracy: Turning Fans into Customers and Customers into Fans*. The most powerful marketing force in the world isn't social media, email blasts, search ads, or even those 15 second commercials before a YouTube video. It's fandom." (45 mins).

11:55 a.m. On the horizon: To exciting opportunities for Geoversity and Panama - Nathan Gray and TJ Kanczuzewski (10 mins).

12:05 p.m. Networking time (35 mins).

1:00 p.m. Closing and transfer from Parlatino to the Biomuseo.

2:00 p.m. Lunching at Biomuseo.

3:00 p.m. Biomuseo tour led by Lider Sucre, Board of Directors, Fundación Geoversity and CEO Mamoní 100.

5:30 p.m. Sunset cocktail reception in the gardens of the Biomuseo.

9:00 p.m. Transfer from Biomuseo to Radisson Hotel or to Balboa Yacht Club.

PROGRAM

Thursday, February 6

- 10:00 a.m. Departure from Radisson Hotel to Bayano to the future site of Geoversity's Bayano Wetlands Research Station and Conservancy.
- 12:00 m.d. Light lunch at Bayano Wetlands.
- 2:30 p.m. Following a dedication ceremony.
- 3:30 p.m. Departure to Centro Mamoní.
- 5:00 p.m. Arrival and check-in at Geoversity's Centro Mamoní.
- 5:30 p.m. Presentations.
- 6:30 p.m. Cocktail hour by the pool.
- 7:30 p.m. Dinner.

Friday, February 7

- 7:30 a.m. Breakfast.
- 8:30 a.m. Optional 2.5 hr forest hike.
Alternative: Facilitated discussion: the future of Geoversity and our Executive Education programs.
- 12:30 p.m. Lunch.
- 2:00 p.m. Free time, small group interaction.
- 4:00 p.m. Receiving the Earth Vision Journey group.
- 6:00 p.m. Cocktail hour.
- 7:00 p.m. Dinner - Earth Vision Celebration Dinner.
- 8:00 p.m. Storytelling and music at the Bamboo Theater.

Saturday, February 8

- 6:30 a.m. Breakfast.
- 7:30 a.m. Earth Vision Ceremony at the Continental Divide - Gunayala border.
- 12:00 m.d. Last departure.
- 12:30 p.m. Picnic lunch all together by the river.
- 1:30 p.m. Departure from the Mamoní river to Panama City.
- 4:00 p.m. Arrival in Panama City.
- 5:15 p.m. Wrap up dinner at a restaurant in Casco.

Sunday, February 9

Transport to Tocumen International Airport for return flights.

CONTACT INFORMATION

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Central Hotel		(+507) 309 0300	
Centro Mamoní		(+507) 202 0855	

*US Americans may need to dial 011 before dialing a Panamanian number.

LIFE CHANGER

Geoversity's Life Changer programs are about immersion in the natural and cultural diversity of Panama - with a purpose.

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EARTH VISION TRANSCONTINENTAL JOURNEY 2020

FEBRUARY 4-12, 2020

GLOBAL YOUTH LEADERS JOIN IN PANAMA
CREATING THE FUTURE WE WANT



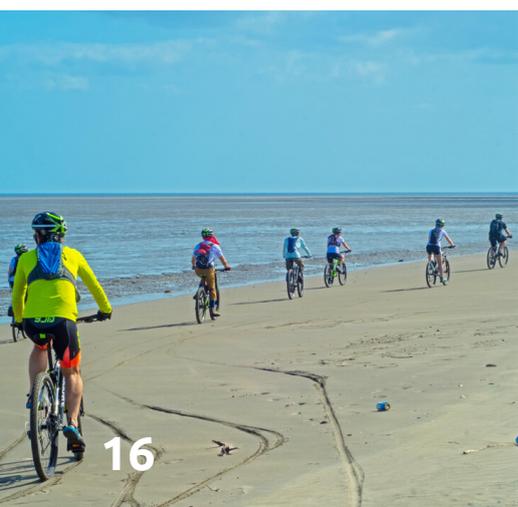
EARTH VISION TRANSCONTINENTAL JOURNEY

From 4-12 February 2020, Geoversity and several partner organizations including The CityKids Foundation, Planet 911 and Oceania: Expedición Mar Azul are producing the Earth Vision 2020 Transcontinental Journey, from the Pacific coast of Panama over to the Atlantic coast of Panama's indigenous Guna. This journey combines sailing, ocean kayaking, mountain biking, hiking the Jaguar Trail, and a river descent in pack boats, and it celebrates nature's most significant natural treasures. In real time and in a team with two award-winning film crews, the young explorers – Earth Visionaries – will be broadcasting to their peers worldwide compelling images of cultural and biodiversity from some of the most significant oceanic, coastal wetland, upland rainforest and river biomes on planet Earth. The Earth Visionaries are eight highly accomplished young climate change campaign leaders with substantial backgrounds in environmental and social justice issues.

Itinerary

The Earth Vision 2020 Transcontinental Journey begins with a night sail aboard the 20-meter catamaran of Expedición Oceania from the Pacific entrance to Panama's fabled interoceanic canal to the Journey's starting point at the mouth of the Río Bayano. Paddling ocean kayaks, The Earth Visionaries will traverse one of the most significant estuary wetlands on the west coast of Latin America. They will take two days to bike on dirt roads uphill into the Mamóní Valley Preserve to Centro Mamóní, Geoversity's science center in the rainforest on the southern border of the autonomous Gunayala, followed by two more days of river descent and paddling through mangroves to the Guna Atlantic coast. Finally, they will overnight on an island—a model of indigenous eco-hospitality—managed by Guna youth. The Earth Visionaries conclude their adventure in the City of Knowledge next to the Pacific locks on the Panama Canal with a day-long wrap-up and a biocultural leadership planning session.

The trip will be limited to eight Earth Visionaries, four Journey Leaders including Indigenous leaders and nature guides and, following the full journey, two filmmaker teams. They will be spotlighting inspiring stories of creativity and courage in the face of many of the greatest environmental challenges facing humanity today, such as the work of youth in the coastal island communities of Gunayala imperiled by a rising sea.



PARTNERS

Serving on the Earth Vision Transcontinental Journey 2020 organizing team are:



For over 35 years, the City Kids Foundation in New York City has pioneered and innovated cutting-edge diverse youth leadership training and development programs. CityKids has inspired and empowered thousands of young people to become transformative leaders in their communities and motivated agents of social change.



Planet911, an initiative founded by Creative Visions and EarthX to support youth creative activism around climate change. Planet911 was launched as a vehicle to convene, collaborate, and be a platform for youth across the world to use their voice to facilitate change on macro- and micro-levels.

PARTICIPANTS

"We are pleased to invite you to our country - a living bridge of life between continents and the two great oceans. Our invitation is grounded in two decades of hard and often dispiriting work to prepare our ocean, riverside and forest communities for the wrenching changes we have to make in the face of a rising sea, flooding rivers, landslides, incursions by loggers and ranchers, and parched forests on fire. It stems from the realization that we must grow stronger in our resolve, smarter in our organization and united in our actions with our brothers and sisters of lands close by and far away."

-Excerpt from the invitation to youth leaders for global climate action from Iniquilipi Chiari, co-founder and first president, Guna Youth Congress, 20 September, 2019

Youth Cultural Leaders

Iniquilipi Chiari, Guna Youth Congress and the Ministry of the Environment, Panama

Iniqui is the founder and first president of the Guna Youth Congress, and is currently a senior staff member with Panama's Ministry of the Environment specializing in Indigenous Affairs, Environmental Impact Assessment Studies. He supports the Guna General Congress and has represented the Guna people and the Guna Youth Congress in numerous international fora. His educational background includes Tourism Management at Cesar Ritz Colleges, Switzerland. He is a youth co-founder of Geoversity, and recently represented Geoversity and Panama's Ministry of the Environment at COP 25 in Madrid, Spain.

Laura Huertas Thompson, Founder and President, ANYAR

Laura Dihuignidili (in Guna, "Goddess of Nature"), with a law degree from the Universidad Santa Maria la Antigua (USMA), works for Panama's first all indigenous law firm. She is the founder and president of ANYAR, a newly formed NGO dedicated to the defense of the human rights of the indigenous peoples of Panama, with emphasis on gender equality, justice and climate change. She has represented indigenous youth at various international fora. She was recently elected to serve as Panama's Youth Ambassador for the UN's Sustainable Development Goals.



PARTICIPANTS

Additional Youth Leaders

Héctor Andrés, Odsider, Expedición Oceania

Héctor is a Process Engineer, Programmer and QA tester. This 26-year-old man from Valencia has a Bachelor's Degree in Automatic Industrial Electronics Engineering with a Master's Degree in Automatic and Industrial Computing from the Polytechnic University of Valencia.

He is currently working, apart from his job, giving lessons to children at risk of social exclusion. He is also an experienced climber since he has been dedicated to this sport since he was 15 years old. He practices kick-boxing and CrossFit and is passionate about motorcycles.



Terrell Catt Iron Shell, Co-Founder, International Indigenous Youth Council

Terrell (25) is Oglala Lakota and Eastern Band Cherokee. He grew up on the Great Plains of Pine Ridge, South Dakota, where he was trained to become a 3rd generation water protector and land defender. Terrell is one of the Great-Grandson's of Chief of Chiefs Leonard Crow Dog Sr. Terrell was one of the lead youth organizing at the KXL Pipeline, and Dakota Access Pipeline resistance camps. Terrell is a co-founder of the International Indigenous Youth Council and continues to be the chapter representative for the ILYC Oglala Chapter. He has most recently joined the fight for We'suwet'en at the UNISTOTEN camp in Canada.



Gary Benchehib, Founder Make a Change World

Gary is an environmental activist and filmmaker. He founded Make a Change World, a media outlet that uncovers uplifting and inspirational stories on a mission to do good. He is passionate about creating social change through videos and giving a voice to the underrepresented.

With his younger brother Sam, he has launched a series of expeditions from kayaking the world's dirtiest river on plastic-bottle kayaks to stand-up paddling down New York's most toxic waterways. In the past 3 years, Gary's work has been seen by +600 million people.



PARTICIPANTS



Rusber Jiménez Zurita, *CIWY*

Rusber, at the age of nine, joined Comunidad Inti Wara Yassi (CIWY)—Bolivia’s leading organization in wildlife rights and care for over 20 years battling wildlife trafficking, conserving wild flora and fauna, as well as rescuing animals which have been victims of mistreatment and illegal trading.

Selected by Dr. Jane Goodall as a “Roots & Shoots Grassroots Hero,” Rusber, then 15 years old, participated in Dr. Goodall’s special gathering of Roots & Shoots Leaders of the Americas that Earth Train (now Geoversity) hosted at the Mamoni Valley Preserve in 2012.



Nayla Altamirano, *Founder, Binni Biaani*

Born in Mexico, Nayla is a lawyer specializing in environmental and immigration law and human rights. She has dedicated her life to fighting for human rights and environmental defense in various indigenous communities around Mexico. She is one of the leaders of Jane Goodall’s Roots & Shoots Mexico chapter dedicated to protecting flora and fauna in danger of extinction. She founded the NGO Binni Biaani to work with women and children suffering from the devastation wrought by the 2017 earthquakes in Oaxaca. Presently, her focus is on promoting action—via the arts and grassroots mobilization—for potable water and water resources in indigenous communities.



Thomas Tonatiuh Lopez Jr., *Chair & Director of Communications, International Indigenous Youth Council*

Thomas is a graduate of Metro State University of Denver. Thomas is a descendant of the Otomi, Diné, Apache and Lakota people. He worked with the International Indigenous Youth Council to stop construction of the Dakota Access Pipeline. Thomas continues his work in the Indigenous and LGBTQ+ communities to inspire young leaders and to create sustainable change. Thomas spoke in Washington, DC to accept the RFK Human Rights Award in June of 2018. He was honored as one of the Advocate’s Champion of Pride for 2019.

PARTICIPANTS



Micaela Iron Shell-Dominguez, *Director of Operations and Secretary, International Indigenous Youth Council, Co-founder, Womxn from the Mountain*

Micaela is a Sicangu Lakota and Chicana who was born and raised in Denver, Colorado. She was raised by a strong line of matriarchs, from her great-grandmother to her grandmother, to her mother, and herself. She was shown the power when strong womxn work together and empower one another. Micaela works to bring womxn of all backgrounds together in a way that allows them to empower each other, and create strong matriarchal bonds for future generations.



Dylan Green, *Muse School student*

Dylan Green is a fourteen-year-old native of Los Angeles, California. Dylan has just begun his path and campaign to make the earth a place that is both safe and healthy for his generation and future generations to come. He has chosen to attend the Muse School which is a high-performance learning lab that is dedicated to restoring and celebrating nature and proudly serves as a champion of everything that is “green”. Through his participation in this eco-adventure, Dylan hopes to acquire more tools and experience to help him achieve his life goals and to prevent ecological disasters from occurring.



Kim Lavoie, *Muse School student*

After obtaining a B.S in Biology from CSU Channel Islands, Kim focused her efforts on conservation and sustainability. Now working at MUSE School as a Garden and Sustainability educator in Los Angeles, she centers her curriculum on food injustice, and partners with organizations within the community to educate students on the limited access of healthy foods. The next chapter of her career will be teaching marine conservation at MUSE. During her free time, she loves diving, surfing, and carpentry.

PRODUCERS



Nathan Gray, *Founder and Executive Director, Geoversity Foundation; President, Fundación Geoversity; Co-Founder and President, The Mamoní Valley Preserve*

Nathan, one of the founders of Oxfam America, is a pioneer in community development leadership in poor countries, socially positive investment, and global youth action and conservation. He co-founded the Community Investment Fund, which led to the formation of the Calvert Group. He was the Co-Convener of the foundation-funded International Community Leadership Project, involving exceptional community development leaders. He was a co-pioneer of EcoNet within The Well, one of the first internet services for non-profit organizations. In 1991, Nathan founded Earth Train, the youth leadership organization which during its first 10 years conducted youth-calling-youth-to-action train journeys (winning the Silver Anvil Award), conferences and leadership development programs. Earth Train's move to Panama in 2001 led to the creation of the Mamoní Valley Preserve and, in 2016, to Geoversity. He was a contributing author of *Disaster and Development* (Fred Cuny) published in 1989 by Oxford University Press and a contributing author of *Change Not Charity: Essays on Oxfam America's First 40 Years*, published in 2010 by Oxfam America.



Laurie Meadoff, *Founder, The CityKids Foundation*

Laurie Meadoff is an award winning and 3 times Emmy nominated Executive Producer who has produced for MTV, VHI, ABC, Sundance Channel, National Geographic and has reached over 350 million people globally with her series, 'Chat the Planet' and 'Hometown Baghdad.' As part of the Brookings Institute on Cultural Diplomacy, she worked with global dignitaries on the use of the arts and media to build bridges between people and she has spoken at events from U.S. to Hong Kong to Bangalore. Laurie's company, Authentik Inc, is comprised of a team of world-class producers, change agents and millennials to revolutionize meaning, message and impact for prominent C-suite clients helping them stay culturally and socially relevant for the next generation. Laurie founded The CityKids Foundation in 1985 and through her innovative youth work, she has garnered an international reputation as an ardent advocate, an innovative leader and an agent for social change.

PRODUCERS



Siobhan Kavanagh, *Director of Production, The CityKids Foundation*

Siobhán Kavanagh is a multi-award-winning Creative Content Producer and Brand Builder from Ireland. She has produced TV and Radio programming for BBC, UTV, RTÉ, TG4, Raidió na Gaeltachta, among others. She has directed documentaries and digital content for BBC, TG4 and UTV. She also produced the International award winning short musical film, 'Lost for Words.' She was selected as 'One to Watch' by the prestigious Guardian Edinburgh International TV Festival in 2014. In 2019, she was selected as one of The Irish Echo's Top 40 under 40, as an exceptional young leader from across the US. She also won The Irish Echo's People's Choice Award. Siobhan is based in New York and has worked with various clients including Pepsi, Seaworld, Earth's Call and East Village Playhouse. She is a Fluent Irish Gaelic Speaker and is co-founder of Gaeil Nua Eabhrac, an Irish Gaelic Language group that organizes events in NYC.



Lora O' Connor, *Director of Strategic Partnerships*

Lora O'Connor is a producer, social entrepreneur and strategic catalyst, specializing in high impact partnership and resource development and cultivation, working across sectors towards the goal of a world that works for all of us. Leadership roles include initiatives: United Nations World Environment Day, "Green Cities Summit, Mayors Green Climate Initiative, Reclaim The Future" Green Jobs campaign of the Ella Baker Center for Human Rights which birthed Green For All, Green Festivals, The Presidential Green Inaugural Balls of 2009 and 2013, and Green Festivals in 5 cities across the nation. Impact Media and Film work includes: The Social Action campaign for the Academy Award-winning documentary, An Inconvenient Truth, with Participant Productions/ Media, Leonardo DiCaprio/Tree Media's documentary The 11th Hour, and most recently the 2018 Peabody Award-winning Feature Documentary DOLORES with Carlos Santana and Peter & Benjamin Bratt's 5 Stick Films. Current work includes SheLectricity – the flagship project of Anasa's Troutman's Culture Shift Creative, and the youth media platform PLANET911, a collaborative of Creative Visions, EarthX and partners.

PRODUCERS



Francesca Garrigues Aldrich, *Director and Manager of Strategic Partnerships, Expedición Oceania*

With extensive experience in media, from weather forecaster in Telemadrid TV to VP Commercial Controller at Discovery Networks, Francesca has a 360-degree view of the corporate world: leading multicultural and diverse teams, learning to deal with different economic cycles, tactical asset allocation, trend forecasting, implementation of marketing and sales strategies, and establishing fruitful and long-lasting alliances across Europe, LATAM and USA in both private and public sectors.



Gina Otto, *Chief Purpose Officer & Producer - Zero G Colony*

Gina is the principal overseeing ZGC's Purpose Initiatives as they introduce a live audience of 100+ countries to the United Nations' Sustainable Development Goals with a global call to action. She is the award-winning author of the #1 best-selling children's book, *Cassandra's Angel*, and the Founder & CEO of *Change My World Now*, a unique multimedia platform designed to inspire and activate a global movement of children taking micro-actions towards changing the world for the better.



Tommy François, *Vice President for Editorial, Ubisoft; Board of Directors, Geoversity Foundation*

Tommy joined Ubisoft in 2006. He is in charge of developing new franchises at Ubisoft, supporting studios throughout the creative process and helping them achieve the best gameplay experience. In early 2017, Tommy led a team of 19 creatives from Ubisoft studios in Paris and Sweden on a research mission to Panama that Geoversity helped to organize and guide. Tommy returned to Panama in 2018 to participate in Geoversity's Nature of Business 2018 conference and to participate in a transcontinental journey from Centro Mamoní to the Atlantic coast of the Guna people focused on the effects of global climate change. Together with two colleagues and a renowned graphic novelist, he produced a film and a book about his "life changing experiences in Panama." Tommy contributed to The Nature of Business conference in 2019 and subsequently joined the Board of Geoversity Foundation.

MANAGING TEAM



Claus Kjaerby, *Director of Operations, Geoversity*

Claus is an experienced adventurer and professional development executive with a background as a civil engineer and an additional specialization in international development studies. For 25 years he has been engaged with expeditions at a worldwide level, natural resources, and protected areas management, indigenous peoples, ecotourism and international development programs, in the Amazon, the Andes, Central America, and Panama.



Kandi Valle, *Geoversity Filmmaker, Geoversity*

Kandi has been directing and shooting many of the films related to Geoversity, Earth Train Foundation (now Geoversity Foundation) and the Mamoní Valley Preserve since 2010. A long distance runner and biker with a talent for outdoor action photography, he is an experienced jungle wilderness guide certified by The Professional Association of Wilderness Guides and Instructors (PAWGI).



Javier Benitez Ojeda, *Filmmaker Oceania: Expedición Mar Azul*

Javier, born in Malaga and a graduate of Madrid's prestigious CES Advanced School of Image and Sound, with additional studies at Madrid's Master School of Film, has over two decades of professional filmmaking, camera work, commercial productions, and the production of special documentaries in conflicted areas, and remote natural locations. He recently worked on the production of films and TV reports for the NGO Save the Children Federation in areas of conflict.



Enrique "Kike" Arias, *Guna Elder*

Enrique is a Guna elder from the autonomous indigenous Gunayala territory ("comarca"). He served as the Secretary-General of the Guna General Congress, and is one of the original cartographers of the Mamoní Valley and therefore spent many years trekking and mapping the jungles at the Continental Divide between Mamoní and Guna Yala.

MANAGING TEAM



Anna Gili, *Experience Mamoní Manager, Geoversity*

Anna arrived at Mamoní in 2013. Four years later, she returned to Panama, after receiving her Wilderness Guide Certificate to serve until recently as Experience Mamoní's Business Development and Program Coordinator. Anna is originally from Barcelona but also lived and studied in England, which makes her the perfect bilingual research facilitator and expedition guide. Anna is a diver who loves dancing and is passionate about animals.



Mark Knetsch, *Expeditions Manager, Geoversity*

Mark has been leading local and international student groups of all ages throughout the Mamoní Valley and parts of Panama since 2013. He is trained in emergency response and jungle survival and is a certified Wilderness Guide from PAWGI. He is a true waterman, having been raised in Aruba, and also speaks four languages: English, Dutch, Spanish, and Papiamentu.



Lider Sucre, *Board of Directors, Fundación Geoversity and CEO, Mamoni100*

Lider is a Harvard MBA, a full-time environmentalist, and an avid naturalist. In 2001, he served as the Executive Director of Panama's National Association for the Conservation of Nature (ANCON). Between 2007 and 2010 Lider was the Executive Director of Panama's Biodiversity Museum (Biomuseo), designed by Frank O. Gehry. In 2010, Lider became Executive Co-Director of Earth Train, with programs centered on the Mamoní Valley Preserve. Since 2011, Lider has been Regional Director for Latin America of Wildlife Works Carbon (WWC), a global pioneer in the development of private sector projects for REDD+. He currently serves as a board member for the International Union for Conservation of Nature (IUCN).



Ben Goulet-Scott, *Founder, Mamoní Valley Preserve Natural History Project*

Ben is a PhD student at Harvard University in the Department of Organismic and Evolutionary Biology. In 2017, Ben founded the Mamoní Valley Preserve Natural History Project. This educational and research initiative is working to document the biodiversity of the Mamoní Valley Preserve and produce educational materials that support the preserve's conservation mission.

MEDICAL ADVISOR



Michael A. Schmidt, PhD, CEO & Chief Scientific Officer, Sovaris Aerospace

Michael is among those leading the advancement of personalized medicine in human spaceflight. His work is focused on facilitating human performance in extreme environments. He is Chair of the Suborbital Medical Standards for Crew & Space Flight Participants. Dr. Schmidt did his doctoral research in Molecular Medicine at NASA Ames Research Center, completed a PhD in Neuroscience, and has training in data and models.

CONTRIBUTORS



Tamsin Woolley-Barker, PhD, CEO, TEEM Innovation Group

Dr. Tamsin Woolley-Barker is an Evolutionary Anthropologist, Consultant, and Biomimicry Professional, and the bestselling author of TEEMING. Her experience with living systems is diverse: a marine mammal biologist in Alaska, a field primatologist in Ethiopia, a population geneticist in NYC, and a genomics biotech researcher in San Diego. She has served as an independent Biologist at the Design Table for the past decade, helping organizations like Biomimicry 3.8 and the Biomimicry Institute provide bio-inspired innovation for a global clientele. Her company TEEM Innovation Group works with Fortune 100 executives and thought leaders to transform management-heavy corporate machines into living things that thrive on change.



Archie Kasnet, Founder & CEO, Regenerate, LLC

Archie is Founder & CEO of REGENERATE, LLC; President of StratLeade Sustainability Education; Founding Trustee at the Intentional Endowments Network; and Advisor at Atira Systems, Inc. Archie built Altenex, an Edison Energy Company, wrote a position paper on energy security for Vice President Joseph Biden's energy platform, and was a contributing author on Healthy Solutions for the Low Carbon Economy, published through Harvard Medical School. He holds a Master of Strategic Leadership for Sustainability from Blekinge Institute of Technology in Karlskrona, Sweden, and a B.A. in Environmental Studies and Latin American Studies from Gettysburg College.

CONTRIBUTORS

Myrna James Yoo, CEO, *Blueline Publishing*; Publisher, *Apogeo Spatial Magazine*

Myrna owns Blueline Publishing with 9 books under the imprint, and 70+ issues of Apogeo Spatial, a publication about using data from space to study the earth for the benefit of humanity. Myrna has spoken at Geospatial World Forum, The Esri Conference, GeoBuiz Summit, and Wings Over the Rockies, and handled media for Amnesty International. She traveled the world solo for 18 months in 1998-99, blogging before blogging was a word. Her passion is promoting The Overview Effect, a shift in consciousness caused by the expanded worldview when seeing Earth from space without national boundaries, as in nature.

Roberto Saint-Malo, Managing Partner, *BetaAngels Management*

Roberto founded BetaAngels in 2011, an investor group formed by accomplished company builders and professional investors, currently active in Europe, Israel and the U.S. BetaAngels investments. He is a graduate of Dartmouth College (BA Computer Science with Summa Cum Laude honors) and Harvard University (MBA). He co-founded the KinnerLat UnConference Community in 2015 in partnership with Yossi Vardi, which holds an annual gathering in Latin America.

David Meerman Scott, Business Growth Strategist, *Fanocracy*; Board member, *Geoversity*

David Meerman Scott spotted the real-time marketing revolution in its infancy and wrote five books about it, including *The New Rules of Marketing and PR*, with more than 400,000 copies sold in English and available in 29 languages from Albanian to Vietnamese. Now David says the pendulum has swung too far in the direction of superficial online communications. Tech-weary and bot-wary people are hungry for true human connection. Organizations have learned to win by developing what David calls a "Fanocracy" – tapping into the mindset that relationships with customers are more important than the products they sell to them. He is a massive live music fan, having been to 790 live shows since he was 15 years old, is passionate about the Apollo lunar program, and he loves to surf but isn't very good at it.



CONTRIBUTORS

Rina Welles, *Governance Advisor, Geoversity Foundation*

Rina Welles is a Los Angeles-based attorney specializing in business law. Born in Poland and educated in the United States, including at the University of Southern California, Rina was a Fulbright Fellow involved in drafting the framework for Polish Restructuring Law adopted in 2015. She has authored legal articles, co-authored a volume of International Business Transactions. Rina spent several years as a board member and governance chair to a California educational 501(c)(3) non-profit and founded a grassroots sustainability and climate action group.

PERFORMERS

Idania Dowman

Internationally acclaimed vocalist, Idania has a dynamic spirit and creativity. She has performed with Di Blasio, Kenny G, Basil, Alejandro Lagrotta, Edgar King, Irma T. and others. She participated in the Festival of Tamborera Ricardo Fabrega, and the Bolero Festival. She's been on radio and TV. She participated as a guest artist at the Afro Antillean Fair in Panama. In 1992, Idania became vocalist for the group Jazz Effects, replacing the divine Barbara Wilson. She was named Lady of Jazz at the second annual Panama Jazz Festival. She performs with Carlos Garnett and Danilo Perez.

Oswaldo "Valo" Jorge

After completing his studies in percussion at the Conservatory of Music (Panama) and obtaining a Bachelor of Music at the National University of Panama, he traveled to New Delhi-India (1999-2003), to study "Tabla" for 3 years with: Ustad, Hasmat Ali Khan and Akram Khan, at the Institute of Music and Dance "Sriram Bharatiya Kala Kendra". Then, he traveled to Spain, where he met Glen Velez, "Frame Drum Master" (Hand Drumming). Also Misirili Hamed, Prem Nashapoor, Suranjana Gosh, were some of his "Remarkable Teachers". Collaborations done: Live & Recordings. Lluís Llac, L'Ham De Foc, Jerez-Texas, Agusti Fernandez, Mikel Gil. Presuntos Implicados.

GEOVERSITY STAFF



Atala Beckford, *National Director of Public Relations*

Atala has a MBA from Universidad Americana and a Bachelor's Degree in Human Resources Management. Atala joined Earth Train as the Director of Administration. She came from an international law firm established in Panama. She has been serving in management, budgeting, logistics business planning, and systems design. She is the founder of Geoversity's Youth Innovating for Biodiversity and Ecology program (JIBE), the author of an environmental education and coloring book for children, and has organized two environmental theater plays.



Delia Cedeño, *Financial Manager*

Delia is a Certified Public Accountant in Panama. Delia is a Panamanian with over 18 years of experience running her own financial management company. She is the staff member in our organization with the longest history and has been in charge of our finances since 2007.



Anayansi Gabsus López, *Volunteer*

Anayansi is 22 years old and she is a Guna indigenous. She studies Administrative Industrial Engineering in Universidad Santa María la Antigua. She belongs to the indigenous group Bab Nussumar, youth of different parts of Panama where they learn and talk about de Gunas culture and history. Currently, she is volunteering for Fundación Geoversity.



Marlene Hernández, *Administrative Assistant*

Marlene is graduated from the International Maritime University of Panama. He is currently studying in the Engineering degree in Surveying and Geodesy at the University of Panama. With more than 15 years leading in the worldwide Scout movement. Promoter of environmental education and recycling in schools and private institutes. Currently administrative assistant at Fundacion Geoversity

GEOVERSITY STAFF



Nico Armstrong, *Centro Mamoní Manager*

Nico arrived to Bocas del Toro, Panama in 2006 as a Peace Corps volunteer, where he worked primarily with indigenous Ngäbe people promoting sustainable agriculture and agroforestry. Then he became a tour guide and operator. Nico has hosting and management experience, including at our Centro Mamoní facilities in the Mamoní Valley Preserve. He loves to go in search for beautiful, undiscovered falls.



Rolando Murgas, *Board Liason & Strategic Planning Manager*

Rolando's experience includes working with law firms, nonprofits, businesses, and local government. In 2016, he was awarded a Fulbright scholarship for graduate studies in Washington, DC. He later joined UNLEASH, a community of young leaders tackling global issues, as the first and only Panamanian at the time. Since 2018, he joined Geoversity. Rolando speaks three languages and is a certified interpreter. He is also a bassist and an avid boulderer.



Carlos Andrés González, *Director of Legal Affairs*

Carlos Andrés has been Geoversity's lawyer since 2008 working on projects in the Mamoní Valley. He also participates in land transactions for long lasting not-for-profit management, develops sustainable legal strategies around land ownership and conservation easements in general, and supports our community development and sustainable livelihood initiatives.



Santi Isaza, *Volunteer*

Santi is an experienced camera-man and photographer. He has experience as a community manager on the social media networks, and with graphic design programs. Santi joined Geoversity in 2019 as a volunteer for the first time, and then came back in 2020. He enjoys hiking in the rainforest while taking nature photographs.



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