## **Prepare your visit to the 37th Salon Gourmets**

Everything is ready for the most exclusive <u>Fine Food and Beverages Fair in Europe</u>, with around than 2,000 exhibitors, almost 1,000 activities and 55,000 quality products for the more than 100,000 visitors expected this year. To make the most of your visit from 22 to 25 April in Ifema Madrid - halls 3, 4, 5, 6 and 8 - here are some recommendations.

WWW.

Opening North entrance

On Monday, 22 April, at 11: 00 hours in Hall 8, the official inauguration of the Salón Gourmets begins with María Begoña García Bernal, Secretary of State for Agriculture and Food of the MAPA, which will be attended by Karima Benyaich, Ambassador of the Kingdom of Morocco (Country of Honour), Carmen Crespo Díaz, Minister of Agriculture, Fisheries, Water and Rural Development of the Regional Government of Andalusia (Guest Province) and the rest of the regional authorities, with whom they will tour halls 8, 5, 3, 4 and 6 of Ifema Madrid.



Location

The 37th Salón Gourmets will occupy <u>5 halls</u> at Ifema Madrid -3, 4, 5, 6 and 8-. <u>Access</u> is set up through both the South and North Gates. Click here for the floor plans of the fairgrounds.

To access the Salon Gourmets it will be mandatory to present an official document (ID card, passport, ...) proving the visitor's identity at the entrances.

Admission right reserved. Children under 18 years of age (including children and babies, either alone or accompanied by a guardian) are not allowed to enter, according to Law C.A. Madrid 5/2002 27 June. The accreditations / invitations are personal and non-transferable.



**GourmetsT** 

۷

Connect to our <u>streaming channel</u> to watch live all the <u>activities</u> taking place on the main stages of the 37th Salon Gourmets: Gourmets Auditorium (8F50), Aula Gourmets (4F50), Gourmets Stage (6A26), Pizzas Stage (8A30), Gourmets Stage (3H50), Community of Madrid Stage (4A50) and MAPA / The Tastiest Country in the World Stage (8A01).



**App** 

Get all the updated information about Salon Gourmets in real time with our App. Download the application, available on <u>Google Play</u> and <u>App Store</u>, to consult exhibitors, products, news, activities, plans and save your clients' contact details on your mobile device at any time.



## Social networks

Through <u>Instagram</u>, <u>Facebook</u>, <u>X</u>, <u>Linkedin</u>, <u>Youtube</u> and <u>TikTok</u> you will be able to discover and comment on everything that happens in the 5 halls -3, 4, 5, 6 and 8- of Ifema Madrid. Don't forget to tag the publication with the official hashtag #SG24 and take part in the competitions that we organise exclusively through our social networks: <u>5</u>° #MyfavouritestandSG24, 5° #MyproductSG24, 4° #IncognitoproductSG24.



## Catalogue

Find all the information on the 2,000 exhibitors, 55,000 products, new products and more than 1,000 activities in the printed catalogue. On sale at the South and North Entrance ticket offices (€20) and also available free of charge online.

New this year, Salón Gourmets will have the <u>Gourmetour+ Gastronomic</u> <u>Bookshop</u>, located in Hall 8. A stand where visitors will be able to get a

close-up look at copies from gastronomic publishers such as Planeta Gastro and Abalon Books (confirmed to date), the book in homage to Javier Oyarbide "Ayer y Oy" which will be presented at Salón Gourmets, as well as Grupo Gourmets publications -Guía Vinos Gourmets and Club de Gourmets magazine-. Writers will also be present with exclusive book signings.



**Press** 

Room

Located in hall 3, stand 3I20. It has a work room, wifi connection and cafeteria service. <u>Accredited journalists</u> will be provided with 1 copy of the press catalogue/dossier.